**This information is to the best of our knowledge. Please submit edits/more information to <u>DunlapDCDC@gmail.com</u>. We are looking for facts only currently (business names, owners, dates, and photos.)

812 Iowa Ave

Current Business: Smitty's Grocery (2001)

Previous Businesses:

Roger's Super Market (1983 - 2001) Moore Bro's Super Market Dunlap Furniture Frames (1966 – 1972) H & L Frames Inc. (early 1960s) Fontenelle Frames Co. (1958 -) Sweetman Farm Supply Co. (1948 – 1956)

1867 – Dunlap was platted









April 8, 1948 – Dunlap Reporter



Present Location is Site of New Structure

Work started this week on one of the most extensive business improvements undertaken in Dunlap for several years. Construction work commenced Monday morning on the erection of a new building for the Sweetman Farm Supply company.

The new structure will be on the same location where the firm is now doing business, just east of the Public Library. It will have a 69 foot front and will extend 90 feet towards the alley.

The building will be "L" shaped with the two quonset huts remaining in their present location in the pen part of the L. The old filling station structure will be demolished and a section 42 feet wide built back 90 feet. The 69 foot front will extend from the sidewalk line back to the quonset huts and across the 42 foot section to the east.

The front will be glazed tile and glass while the remainder of the building will be of cement block and steel construction, completely fireproof. The floor will be of concrete while a flat pitch, tar and gravel roof will be constructed over the steel ceiling joists.

Charles Sweetman has contracted with Builders Inc., of 'Sioux Falls, S. D., for the construction of the new building. E. J. Leaders, president of the Sioux Falls concern is in Dunlap this week getting the work underway. Local help will be employed to do the actual construction work.

Mr. Sweetman said that according to present plans the front will be used for a modern display room, parts department and office space. The repair department will occupy the new building to the east side and rear.

The blacksmith shop will be moved into the quonset now housing the main office and parts department. The space now occupied 3 by the blacksmith shop will be converted into a steam cleaning and paint room.

3

The present repair shop in the west quonset will be used for assembling machinery and for storage. There will be no drive way into the front of the building , as all work will be brought in from the alley.

Present plans call for the completion of the building about August 1. When completed the new modern front should present a vast improvement to East Main

street and the library block.



Dunlap Business Building Projects Progress Rapidly

mer.

The largest single project now going up is the Sweetman farm supply building. The walls and front are rapidly nearing completion and a roof will be over the structure in a short time so that inside work can be completed. Mr. Sweetman said this week that they are now ahead of schedule and he hopes to be able to occupy the new building in June.

Legion Baseball Fund **Drive Nets Tidy Sum**

Plans Underway for **Benefit Dance**

Response to the drive for funds for the American Legion baseball team was gratifying, Hugh O'Day and Charles Sweetman said this week after completing a canvass of business places and individuals here. Cash donations amounted to \$486.50 with an additional donation by Rider & Co. of a Philco Console Radio which retails at \$129.50.

The Legion is now planning a baseball benefit dance which will be held in the new Sweetman Farm Supply building as soon as construction is completed. Definite announcement of the date of this affair will be made later.

Although plans are still indefinite the Legion expects to use the radio given by Rider & Co. and other merchandise items as prizes it the dance.

Individuals and firms donating to the baseball fund were as follows: C. W. Byrnes, \$25.00; Frank Glassburner Jr. and the Booster Buck Co., each \$20.00; and J. P. Broderick, \$15.00. Those who gave \$10.00 were:

Hugh O'Day, Sweetman Farm Supply, Scott Implement, Glenn 'Iarper, O'Brien and McCann, Dunap Savings Bank, M. and S. Chevolet Co., Dunlap Reporter, R. G. Voore, Dally Hardware Co., Drs. W. W. and Carl Walvoord, Briardale Store, The Spot, Dunlap Pharmacy, Bob Roberts, Dave Houston, evening. Bob Barrett, Dave Frazier, Bar- enthusiastic over their projects.

F Gar rett Funeral Home, Bonsall age. F

Those subscribing \$5.00 were: Hugh Carmichael, Dunlap Grill, t Andy Bolton, C. Pagett, Iowa Powh er and Light Co., T. J. Buckley, b Martin Benedickt, Hap Hansen, Moore Brothers, Dunlap Lumber Co., J. W. Hall, Vern W. Hansen, Dr. Denniston, Merritt Milling Co., Doc Willmott, R. C. Summerfield, Charlie Pritchett, J. E. Dwyer, Thomas Lehan, Elliotts Store, Bon-

Baseball Fund ----Continued on back page

Sixteen Boys and Girls Organize 4-H Club

A new 4-H club was organized and met recently at Willow No. 8 school house with 16 members and their parents present. Officers elected were: Eugene Holbrook, president; James Weiss, vice-president; Phyllis Mitchell, sec'y-Weiss, vicetreas.; Helen Holbrook, reporter; and Delores Jepsen, historian.

The boys leader is Emil Bielfeldt assisted by Clarence Weiss. Leaders for the girls are Mrs. Clarence Weiss assisted by Mrs. Alfred Mitchell.

The club will meet the second Monday of each month at Willow No. 8. They hope to have more members at the next meeting. Games and lunch concluded the The new members were

(Baseball Fund

-Continued from Page One ^I sall Appliance, Connie's, Cecil Smith, L. D. Rosenberger, Ivan Corey, Eldon Clement, Charles Hein, Ray Weber, Thompson and Rannells, Paul Davie, Archie Mcc Kenney, C. M. Worl, Dunlap Lumt ber and Grain.

Those subscribing \$3.00 were: Helen's Beauty Shop, Joe Talcolt, Giles Noonen, Dr. W. L. Reichelt.

Those subscribing \$2.50 were: Wendell Grady, Jim Grady, Dean Stewart.

Those subscribing \$2.00 were: Sandy Egan, Jay Ahart, Dunlap Cleaners, Valjean Glassburner, Ruy Nauroth, Danny O'Brien, Frank Feser, Jasper Edwards, Frank Feser, Jasper Edwards, Donald Davis, Robert Dougal, Carl Coe, Gamble Store, Kathleen Hanigan, O. K. Bakery, Dick Benjamin, John Hanigan, Earl D. Thompson, Wade Manchester,

Those subscribing \$1.00 were: Charlie McDunn, Ferd Lesch, Edward Hughes, Scotchy Baird, Geo. A. Thompson, Phil Shields.



HOLD BENEFIT Dance Friday

Legion Ball Club Sponsors Affair

Definite announcement was made the first of the week that the baseball benefit dance will be held in the new Sweetman building Friday evening, June 4.

Work on the building is progressing rapidly. The floor is now in place and ready for use, Mr. Sweetman said. The use of the building is being donated to the baseball project. Another donation was that of a Philco console radio by Rider and Co., which will be used as a prize at the dance.

Gene Glynn and his orchestra have been secured to furnish music for the event.

The baseball team has been playing two games a week since the season opened and last week played three. They have come through with winning runs every time except Sunday, when a bad inning with the Ligon All Stars, a colored team, defeated them 9 to 6.

. In an unscheduled game they defeated Denison there last week. Games coming up this week are: Sunday, June 6, Manning here and Wednesday, June 9, Mondamin will come to Dunlap. July 1, 1948 – Dunlap Reporter

Flames Damage Sweetman Quonsets and Supplies Friday

- | Fira Spraade Panidly

Fire Spreads Rapidly On Insulation Material

Flames which started from a spark from an electric welding unit raced through the quonset huts at the Sweetman Farm Supply Co. here Friday aftern

The fire starte Brightness an building shortly after meeter of corn, caught insulating material attached to the sides and roof and quickly spread to both buildings. The alarm was turned in immediately but before the fire trucks could get there black acrid smoke was billowing from the buildings.

Within a matter of minutes the firemen had the blaze under control and kept it from spreading to the new building now nearly complete, and doing further damage.

Except that the insulation was destroyed the steel quonset huts were not damaged a great deal. Most of the loss resulted from heat and water damage to stored parts and materials. The flames were put out so quickly that even the wood parts bins did not burn.

The loss was covered by insurance and though adjusters were at work Tuesday, no definite figure for the amount of damage had been arrived at Wednesday.

Work of cleaning up, moving out parts, wiping and oiling started immediately that afternoon and the next morning to prevent further damage by rust. To use the expression of one of the men, it was "a mess." Black ashes and half burned and water soaked insulation material had fallen over everything in the buildings.

In commenting on the disaster Mr. Sweetman said the firm was fortunate to have their new buildе ing as near completion as it is. h They immediately started setting up their shop equipment and parts department in the new building and by Friday and Saturday they will 2 again be able to take care of necs essary repairs and parts needs for s their customers. He said new stocks of binder canvas, twine and damaged parts were already on hand and ready ..

for use for the harvest season. Much more inside work is yet to be done on the new building — we

just had to move in sooner than we planned, he added. When it is

entirely finished they plan to hold a formal opening later.

SWEETMAN WILL SHOW NEW TRACTORS

Two new heavy-duty John Deere two and three plow tractors, successors to Models "A" and "B" will be announced Saturday, July 19 by

the Sweetman Farm Supply. According to Chuck" Sweetman these new tractors feature many engineering advancements and major improvements which make them the greatest values ever offered by John Deere. Chuck states that one of the new models will be on display Saturday, July 19, and he extends a cordial invitation to everyone to stop by and see the new tractor.

Schedule Sale At Farm Supply

Auction Set For March 28

A closing out auction sale will be held at the Sweetman Farm Supply Co., according to announcement made the first of the week by Charles Sweetman. The sale will be held next Wednesday, Mar. 28, starting at 10:30 in the mornin. Lunch will be served by the Lutheran Ladies.

The Sweetman Farm Supply has handled John Deere equipment here for the past ten years or more. Mr. Sweetman, who has been in ill health the past two years decided to close out the business when a buyer for it could not be found. The Sweetman family plan to continue to make their home in Dunlap.

Jim Schaben, who is auctioneer for the sale, suggested that people should come early. The sale starts at 10:30 Wednesday morning. He said there are a lot of items to be sold. Included are all shop tools and equipment, a stock of paints, hardware, John Deere parts as well as new and used farm equipment and machines. A complete listing will be found on page six of this issue.

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Furniture Frame Company Leases Sweetman Block

Fontenelle Moves

Fontennelle Frames Inc, have leased the former sweetman building on east main street and are moving to Dunlap, it was announced this week by Dale Miller, president of the company.

Already some equipment has been moved to Dunlap and some work is being done here. Mr. Miller is in Indiana this week buying additional machinery for the Dunlap plant. The plant had formerly been located at Woodbine, but was destroyed by fire last January 8. Since that time the firm had been operating in one tocation in Logan and two buildings in Woodbine. Their move to Dunlap will consolidate the operations of the firm.

Associated with him in the operation of the firm are Mr. Miller's sons, Jack, Dick and Frank. With their families they are now living in Woodbine, but expect to move to Dunlap as soon as suitable living accommodations can be secured. Dave Fetter and wife of Omaha have already moved to Dunlap to the Mrs. John Murphy house. Their daughter and son-inlaw, Mr. and Mrs. Joe Lipichok of Woodbine, also expect to move to Dunlap.

The location of the firm in Dunlap means the addition of at least five or six familles to the town. The building, which the Millers say is one of the best they have operated in, was built ten years ago by Charles Sweetman. It was purchased several months ago by Harvey Gilbert, Wilbur Zitzlsperger and L. E. O'Connor.

The company is engaged in making furniture frames and they sell their product to upholsterers covering a four state area. They have leased the building for five years with another five year option. They will use the tile building and both quonsets.

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Welcome Dinner Given For Fontenelle Frames

Business Men **Extend** Greeting

A dinner welcoming Mr. and Mrs. Dale Miller and their sons was held at the Dunlap Grill Cafe club Frank Miller. Also present were room Tuesday evening. The Mill- Mr. and Mrs. Dave Fetter and Mr. ers are the owners and operators and Mrs. Joe Lippinchok, now livof the Fontenelle Frames Co., lo- ing in Dunlap. The men are emcated in the former Sweetman ployees of the firm. building east of the Dunlap Library.

joined in entertaining them. at din- He also called on several business ner and welcoming them to Dunlap. men present for remarks. The firm manufactures furniture Millers expressed their appreciaframes for upholsterers. The firm tion of the event and invited the moved their operations to Dunlap group to visit their plant at any in July. They had formerly operat- time. They said orders were comed in Woodbine, but a fire destroy- ing in so fast they will soon need ed their plant there several months additional room and are already ago.

Present at the dinner besides Mr. and Mrs. Miller were their three sons: Mr. and Mrs. Jack Miller, now living in Dunlap, Mr. and Mrs. Dick Miller of Woodbine and

Vern Howe acted as master of ceremonies at the dinner and ex-About 20 Dunlap business men tended a welcome to the Millers. The planning to expand.

June 18, 1959 – Dunlap Reporter

Lease Structure To Fontenelle Frames Company District Court Approves Sale

Sixteen Dunlap business men have purchased the Rider building in Dunlap and have leased it to Fontenelle Frames, Inc Though all details of the transaction are not yet complete, it is only a matter of time until they will be finished, it was said.

Work on the deal was started several weeks ago. A meeting Monday evening, June 1, of 16 business men finished up the deal until court approval of the sale could be secured. The property, which has been vacant for several months, was a part of the estate of the Late Thomas E. Rider, and court approval had to be secured before it could be sold.

The sixteen men each advanced \$400.00 in cash, which plus a loan enabled them to purchase the property. Court approval was secured this week. A lease was then signed with Fontenelle Frames to rent the building. Some minor changes will be made in the interior of the building, it was said.

The Fontenelle firm which manufactures turniture frames, came to Dunlap in May of 1958. Their business operations have outgrown the Sweetman property where they are now located and they needed more room. The Rider building was purchased by the businessmen so the Company could expand its manufacturing operations in Dunlap, nather than seek facilities elsewhere.

n Further meetings of the sixteen t owners of the building will be held n to complete matters of organization 1, and election of officers to repre-5, sent the group. July 2, 1959 – Dunlap Reporter

Fontenelle Frames Asks Damages of Cartage Co.

Logan, June 27 — Fontenelle Frames, Inc., of Dunlap, is asking a judgment of \$780.08 against Paul Crouse of Carroll doing business as the Crouse Cartage Co., for alleged damages of a band saw delivered by the defendant to the plaintiff.

The suit states that around Feb. 1, 1958 Fontenelle Frames purchased a band saw in St. Louis to be delivered to Omaha and then from Omaha to Woodbine by Crouse Cartage. During the transportation, the machine was broken, bent, and twisted as a result of the negligent handling of the defendant's carrier, according to the petition.

Michael Murray of Logan is attorney for Fontenelle Frames.

February 8, 1962 – Dunlap Reporter

Ronald Mefferd Injured When Car Falls

Ronald Meffer was injured about 1:00 o'clock Wednesday morning when a car he was working on at the Fontenelle Frames building slipped from the holst and fell. The Dunlap Emergency unit was called and he was taken to Dr. C. W. Byrnes office for treatment and x-rays. Apparently he was not severly injured, but the accident could have been much worse, witnesses said. After x-ray examination he was taken to his home by stretcher and will be confined for a time.

Peterson Buys Fontenelle Co. High Bid at Foreclosure

Top bid of \$8,000 took the equipment at the Furniture Frames, Inc., at the foreclosure sale held here Wednesday afternoon. C. F. Peterson's bid was high among the half dozen or more bids that were placed.

A friendly foreclosure sale was held to satisfy a chattle mortgage held by the Dunlap Savings Bank. Following 'the sale Wednes'day, Richard Randall, cashier of the bank, said the new owner had indicated he planned to keep the company in Dunlap and get it back in operation as soon as possible. 1965 – Dunlap Reporter

Mark Powell, who is employed at H. & L. Frames had the misfortune last Thursday of getting two of his right hand fingers in a saw. He was treated by Dr. Byrnes with one of the fingers requiring seven stitches. The other finger was not as seriously injured.

July 22, 1965 – Dunlap Reporter

Fire Damages H. & L. Frames Early Thursday

A fire at the H. and L. Frames Co. was brought under control by the Dunlap Fire Department early Thursday morning. The alarm was turned in about 3:15 a.m. by Mrs. Myrtle Fox, who lives next door.

The fire which is thought to (have been caused by faulty wiring was confined to the rest room. Most of the unestimated damage was caused by smoke and water. The corporation was able to continue operation by Friday morning. The loss was covered by insurance.

Sioux City Man Buys Frames Co.

Sanford Continues Operation Here

Richard Sanford of Sioux City has purchased the H. & L. Frames, Inc., and took over operation of the plant Monday morning, Feb. 14. A deal for the purchase of the plant located at \$12 Iowa Ave., in Dunlap was completed Saturday with Calvin Leaders and Orville Hicks who had been operating the business the past two years.

In an interview Tuesday, Mr. Sanford said he is continuing the operation of the plant here and will continue production work with the same employees for the present. He is an experienced operator of furniture frames business, having had a similar operation in Sioux City, which he is now liquidating.

Richard Sanford and his wife, the former Julia Swak of Sioux City, have three daughters: Christine 12, Debra 11, and Treva 7, all in school in Sioux City. The family plans to move to Dunlap after school is out. They are members of the Rustin Avenue Methodist Church in Sioux City.

Sanford is a war veteran having served two years in the Airforce during the Korean war. He was a communications center supervisor at the time of his discharge.

The name of the business will be changed to **Dunlap Furniture** Frames Co., and will not be incorporated for the present, Sanford said. Mr. Leaders expects to devote his full time to the implement business.

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October 27, 1966 – Dunlap Reporter

HELP WANTED—Male or Female to age 40, evenings 5-10. Must be dependable and ambitious. Dunlap Furniture Frames, 812 Iowa Ave. 812 Iowa

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December 8, 1966 – Dunlap Reporter

Sanford Family Moves to Dunlap

Mr. and Mrs. Richard Sanford and family moved from Sioux City to Dunlap Saturday, They moved into the house, vacated by Mr. and Mrs. Richard Ulmer and family, that Sanfords recently purchased. The Ulmers are occupying the apartment over the Dick's U-Save Store that has been remodled. Mr. Sanford is the owner and operator of the Dunlap Furniture Frames. The family consists of his wife, Julia; three daughters, Christine, 12; Deborah 11 and Treva 8.

Congratulations to

Dunlap on their

Centennial Year

Dunlap Furniture Frames

OUR FIRST ANNIVERSARY

RICHARD and JULIA SANFORD

November 14, 1968 – Dunlap Reporter

Sick and Injured In Dunlap Area

Hospital and Injury Report

Mrs. Arnold Melby entered the St. Luke Lutheran Hospital in Sioux City Wednesday, Nov. 6. She had surgery on the following Thursday. Her room number is 305.

Terry Frazier, son of Mr. and Mrs. Fred Frazier, spent Saturday through Tuesday of last week at Immanuel Hospital in Omaha for treatment.

Mrs. Wilfred Buter was injured Monday morning at the Dunlap Furniture Frames Inc., while operating a press orill, her head scarf and hair got caught in the drill. She received face laceration, bruises and loss of hair.

Mr. and Mrs. Clyde Crandall received word that his grandmother, Mrs. Elizabeth Connelly, of Logan suffered a light stroke and is hospitalized at the Missouri Valley Community Hospital at Missouri Valley. Mrs. Connelly is a sister of Henry Jones of Dunlap.

Dow City-Mrs. William Cross spent Wednesday in Denison with her mother, Mrs. Lena Clark, who was transferred by ambulance to the Iowa City Hospital. Her address is Orthopedic Clinic, Ward B, University Hospital, Iowa City, Iowa.

Ehlers to Open Super Market

An application for a beer and cigarette license was approved at a special meeting of City Council Monday morning for Roger's Super Market which is soon expected to replace Moore Bros. Super Market

A notice to creditors was received last week that the store located at 812 Iowa St., Dunlap, which has been operating under Chapter 11 bankruptcy regulations, was to be sold on Nov. 15 to Roger Ehlers "free and clear of all liens and encumbrances."

A check with the store on Tuesday indicates it is still open and the change in management is expected to take place some time this week.

ale Smith buys store from Roger Ehlers Dunlap's grocery store has a all of our customers, and I hope new owner and a new name, but they will continue to shop with customers shouldn't have any Dale," Roger said. Dale said when he first came to Berens, Beth Roberts, Brent

customers shouldn't have any Dale, "Roger said. problems getting used to either. Roger Ehlers — owner of Dunlap in 1989 from a store in Roger's Supermarket since 1983 Omaha, he and Roger talked and a fixture in the local grocery about the possibility of Smith scene for most of the last 45 years — has sold the store to longtime manager Dale Smith. mew name of the store located at \$12 Iowa Avenue. Ehlers began moving toward Tetrement when his wife, Judy.

Berens, Beth Roberts, Brent Nelson, Bernice Summerfield and

Larry Stebert – will continue to work at Smitty's Grocery. Dale said he appreciated the hard work of the employees who have pitched in and helped out during the transition to new ownership.

"I appreciate the support of those who have shopped with Roger over the years, and I hope

 812 Iowa Avenue.
 opportunity."
 "I appreciate the support of addition to Dunlap.

 Ehlers began moving toward
 Dale said he planned "to keep retirement when his wife, Judy, the grocery store in this town for a retired from teaching at Maple long time, hopefully with the grocery store in the community."
 "I appreciate the support of addition to Dunlap.

 Valley School last summer.
 Roger and he and Judy plan to do some traveling, with the first stop expected to be a trip to the citizens and will continue to offse was "about 12 years old."
 Noger and his wife Judy to the series and will continue to the series was "about 12 years old."
 Roger and his wife years.

west end of Iowa Avenue. He continued to work for Moore Brothers Supermarkets after graduation from Dunlap High School in 1962. Roger's only real break from the grownr business come when he

grocery business came when he served with the U.S. Army from 1965-67 including a full tour of duty in South Vietnam.

Roger worked at other Moore Brothers stores in Woodbine, Logan and Missouri Valley in addition to Dunlap. He became manager of the new

store when it was constructed in

Roger and his wife Judy have resided in Soldier for more than Jull from



Dale Smith will take over as owner of the grocery store on Monday

Continued from Page 1

Store

Morningside College, and she currently works in Sioux City. Their son Shannon, a graduate of Central Iowa University, is a research chemist with Phyto-Technologies Inc. in Woodbine.

Smith is a 1974 graduate of Millard High School in Omaha. He began sacking groceries at Hinky-Dinky in Omaha at the age of 15 and "has been in the business ever since."

He and his wife Donna have four children — John, 21, James, 9, Sarah, 16, and Stephanie, 13.

New Ownership

Roger's Supermarket will change ownership effective Monday, June 25, 2001. The new owner is Dale Smith of Dunlap who will be operating the store under the name of "Smitty's Grocery" at 712-643-2100.

Thank You

Thank you so much for the support of all the customers through the years I have owned the store. I hope you will continue to shop with Dale.

I am so fortunate to have worked with the greatest employees and am glad they have consented to stay on with Dale.

Again, thank you very much, Roger Ehlers



Plenty of goodies were on hand as employees honored Roger Ehlers with a 'Happy Retirement' party at Roger's Supermarket Sunday Numerous customers came by to enjoy the treats and wish Roger well From left are Sarah Horn, Bernice Summerfield, Roger Ehlers, Erin

Keene, Evelyn Summerfield, Beth Roberts and Date Smith who assumed ownership of the store Monday under the name or Smithy's Grocerv

Smitty's Grocery sets Grand Opening Saturday

Since he took over on June 25, Dale Smith have been whipping Dunlap's grocery into shape.

September 6, 2001

Now Smitty's Grocery is ready to hold a Grand Opening, and Dale is offering special bargains on select items on Saturday, Sept. 8.

Prices on sale items will be good from 10 a.m. to 4 p.m. only Saturday. Included in the bargains are 10 different brands of soda pop with the price set at Dale said. five 12-packs for only \$10.

The store is reserving the right Dale is hoping residents who to limit quantities with no resellers participating.

In addition, there will be drawings for "lots of prizes," and the Illusions Soccer Team will be selling hot dogs, pop and chips from 10 a.m. to 2 p.m. with all proceeds going to the team.

"I have been encouraged by the support of the community and this is a way to show my appreciation,"

In addition to regular customers,

haven't been by for a while will stop in to see the employees' efforts to make Smitty's "a brighter and nicer place to shop."

The sprucing up included "lots of cleaning and painting," Dale said. The parking lot has been resurfaced with new curbing and parking stripes. Also, the produce and meat sections have been reset with both being taken apart, cleaned and rematted.

The floors were stripped, sealed

and waxed and ceiling tiles have been replaced

The cleanup involved a "lot of elbow grease" by the employees and a few outside workers, Dale said

Working with Dale are checkers Deb Leonard, Beth Roberts Evelyn Summerfield and Erin Keene. Other employees include Siebert, Brent Nelson, Larry Sarah Horn, Ben Swertzic and Rocky Malone.

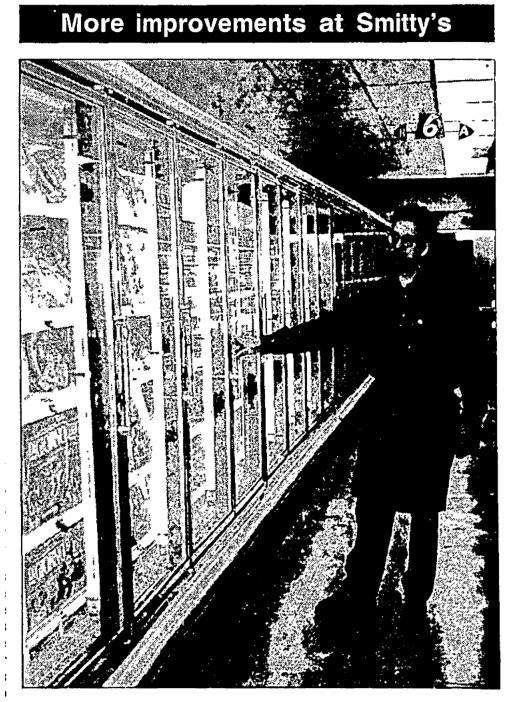


Clowning around on Halloween

Dale Smith drew plenty of chuckles from customers as he bagged groceries on Halloween at Smilly's Grocery

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April 18, 2002 – Dunlap Reporter



Dale Smith, owner of Smitty's Grocery, looks over the new frozen foods display at his store Nineteen freezer units have been installed, and the store has added more than 100 new varieties of frozen foods

June 27, 2002 – Dunlap Reporter

Congratulations to Dale Smith who this week is marking his first anniversary as the owner and operator of Smitty's Grocery. Dale and his crew have made significant improvements at the store, and we can all take pride in the fact that Dunlap has such a first-class operation. November 9, 2006 – Dunlap Reporter



Dale Smith owner of Smitty's Grocery Store of Dunlap

DCDC plans open house for Smitty's Grocery Store By Dianne Walker

DCDC will hold an open house for Smitty's Grocery Store on November 11 from 10 a.m. to 1 p.m. at the store. It is DCDC's plan to support other Dunlap businesses with open house parties throughout the next year or so. In June of 2001 Dale Smith took ownership of Dunlap's grocery store. He decided to rename his store Smitty's. Over the last five years Dale and the employees of Smitty's have given the citizens of Dunlap outstanding service and a quality product.

DCDC invites everyone to come and visit with Dale and the employees of Smitty's. Having a grocery store is vital to the continued growth of Dunlap and Dunlap has one of the best run, cleanest and best service of any grocery store in the area.

Question of the week

by Jane Davie What are good things about living in a small town?



Dale Smith (Smitty)—"I can ride my bike to work with out getting run over and when people wave at you, they use all their fingers."

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10 years later and he's still glad he bought the store!

by Dianne Walker

Dale Smith is glad he bought the Dunlap grocery store from Roger Ehlers 10 years ago.

"There were times that I thought, what have I done," says Dale. Like when Dunlap had a power outage and he had to run home and get a small generator and hook it up to his freezers so that he could keep his frozen products, frozen. They stayed open that day with the use of flashlights so that their customers could buy what they needed.

Dale likes it that they are able to deliver to seniors and those who are not able to get out. He said, "Those thank you's make everything worth while."

A great staff with very little job turnover is something else he is thankful for. They make it possible for him to take a vacation every once and a while. He knows he can leave it all in Evelyn Summerfield's hands when he feels the need for some down time.

Another problem Dale has had to contend with, since gasoline prices have gone up, is having some of his suppliers cut how many times they deliver. It has been a problem for him and all small grocery stores. Sometimes it is hard to anticipate how much product to buy when a supplier who previously came once a week and now comes only twice a month.

Another problem is when a customer asks Dale to stock a product he previously has not carried. He likes to make his cus-



Dale Smith celebrated his 10th anniversary at Smitty's Grocery Store.

tomers happy so he buys a carton of the product and then when it doesn't sell well, he has to choose whether he will order it again.

He said, that doesn't always happen, many times the item is sold and he is able to keep it on the shelves.

Fresh products can be the trickiest to anticipate, because they can rot before all are sold. Not something any owner likes to see happen. Dale realizes he can't offer all the products that large stores carry, but he tries to keep a good supply of the basics and he appreciates all his customers; whether they buy a gallon of milk and **a** loaf of bread or two weeks worth of groceries.

He is proud of the improvements he's made in the last ten years and looks forward to another ten years of supplying food for the citizens of Dunlap.